

Industry Review of Round And Round		
Category	IRB Review	Score
Music:	It's a long time since I've heard anyone attempt a rock-pop tune in 5/4 time, let alone succeed at create one as gorgeously hypnotic, dreamy and haunting as this one, very impressive!	9
Lyrics:	The words invoke images, provoke thoughts and flow perfectly with the groove and sound of the music while remaining slightly vague or perhaps deliberately ambiguous. I can't find a single fault in this set of lyrics.	8
Arrangement & Production:	As a producer I tend to be hypercritical in this department however in this case I can honestly say I wouldn't change a thing.	9
Lead Vocal:	A rich warm sound and an alluring emotive performance make this one of the best understated vocal performances of any track I've reviewed on Makeastar.com to date. It would be unfair not to mention the harmonies as well in this case, they are a perfect compliment to the lead vocal.	7
Musicianship:	Every performance is perfectly In the pocket and every harmonic/melodic choice enhances the mood of the track and adds colour and dimension without disregard for the other parts, kudos to all concerned.	10
Originality:	The mood puts me in familiar territory and is reminiscent of a couple of tunes that are timeless for me but that takes nothing away from the originality of this piece, a rare feat, once again well done.	8
Marketability:	I honestly believe this track is highly marketable even though it may be difficult to convince the powers that be to take a chance on a tune that breaks many conventions. One way could be to approach music supervisors or directors of independent films as I am sure the song would be a perfect compliment to an appropriate scene.	7

General Comments:	I'm probably stating the obvious by saying that I really enjoyed this track but as a reviewer I often hear things of quality and rate them accordingly even if they're not to my personal taste. In this case I have no hesitation saying that I will come back to this song for my own listening pleasure in future and I'm very curious about the rest of your material.	Average Score 8.286
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