

Industry Review of King Of The World		
Category	IRB Review	Score
Music:	A great song, punctuated by great tracks, and a dynamic production that encompasses the entire musical spectrum from the 60's to current times. With a pulsating infectious groove, a melody that is haunting at times yet beautiful at others, this track has single written all over it.	9
Lyrics:	Wow, I'd hate to be the person you're talking about in this tune. Nice flow, and good use of lines that have continuity, form and words that have a deep enough meaning without having to look them up in the dictionary, yet are simple enough to understand during the first read/listen. Great job.	9
Arrangement & Production:	It appears that you used drum loops . . . correct? Some sections could stand to be set up a little better, and there are some unnecessary crashes and punches during the verse section(s). Otherwise, this is a wonderfully produced track with authentic tones and sounds. The mix and master are high end pro as well. Brilliant work.	9
Lead Vocal:	At first listen, it was difficult to get past a few of the pitchy issues. But as the song grows, the melancholy character, tone, and disonant harmonies grew on me as well. Your tone, pitch, and character all come to fruition and deliver a smashing vocal take that perfectly commands the song.	8
Musicianship:	Top notch, primo, exquisite, and highly professional are a few terms that describe the magnitude of accomplishment here. Clearly, there are years of experience either having been schooled or just attending the school of hard knocks, socially and musically. Great compopsition, great instrumental performances. Brilliant work.	10
Originality:	Several influences from the obvious Pink Floyd, to many other british based groups -	7

	far too many to mention here. However, the best thing is that you've brought your own artistry to what appears to be an innate sense of that musical style, rather than a immatation. We'd like to hear everything you've written.	
Marketability:	From publishing, to TV, Film, Live shows, and internet marketing, this track and I'm sure several others of yours are primed for public consumption. Target radio programming directors, independent promoters, and A&R scouts with all of your music, and sit back and watch them squirm for the highest bid.	10
General Comments:	If your business sense comes as natural to you as your sense of music does, you'll be well on your way to acheiving success in the music industry. Compile a list of industry resources, and contact them each to expose your work to the world. Do business with those who do business with you.	Average Score 8.857