

Industry Review of All I Ever Wanted		
Category	IRB Review	Score
Music:	While not particularly groundbreaking the music is delivered with total conviction, excellent feel and a definite mood. Although I'm tempted to make comparisons there's something unique about the vocal and the music sounds more like a fusion of many things rather than music with one or two dominant influences, this helps set the sound apart which is a good thing. The simple melodic chorus is an easy sing along and quite infectious.	8
Lyrics:	Although I have no idea what it is you wanted the verses in particular have strong imagery and the words in general sound and feel good with the music and that's good enough.	7
Arrangement & Production:	It all makes perfect sense and fits the mood but I do feel there is room for some contra melodies and the occasional unusual or perhaps slightly abrasive sound back in the mix to add some grit.	7
Lead Vocal:	After an impressive opening full of character and promise the vocal settles into an adequate performance that doesn't quite rise to the occasion and even sounds a tad strained on occasion. Even so the mood is maintained and the performance is convincing enough to sell the song.	6
Musicianship:	Nothing to fault, it's all right in the pocket and played with the feel and energy essential to keep a song in this slower tempo range from sounding like it's dragging(which is not an easy task). A special mention for the very tasteful, moody and melodic solo.	8
Originality:	Although I opened this review by saying the music is not particularly ground breaking there's no one band or song that I can say this is too similar to. You also have enough of a signature sound to deserve to be referred to as original.	6

Marketability:	A little beefing up of the production and perhaps another crack at that vocal performance with a little something extra and this could be a very marketable offering. As it stands though it has the mood but passes buy without enough color to make it truly memorable ... the catchy chorus however is a plus.	7
General Comments:	This is the second of your tracks I've reviewed and although I'm not as excited about this one, it will probably appeal to more people and it's good to see you offer up some variety ... good luck.	Average Score 7